

Town of Esto, Florida Business Impact Estimate

This form should be included in the Town Council agenda packet for the item under which the proposed ordinance is to be considered and must be posted on the Town of Esto website by the time notice of the proposed ordinance is published, excluding the exceptions provided in 166.041(4), Florida Statutes.

**ORDINANCE 2025-04 AN ORDINANCE OF THE TOWN OF ESTO, FLORIDA
AMENDING ORDINANCES 00-01 AND 07-17 BUSINESS TAX RECEIPTS TO
CLARIFY AND UPDATE PROVISIONS; COMPLY WITH STATE STATUTES;
PROVIDING FOR SEVERABILITY, CONFLICTS AND AN EFFECTIVE DATE.**

This Business Impact Estimate is provided in accordance with Section 166.041(4), *Florida Statutes*. If one or more boxes are checked below, this means the Town of Esto is of the view that a business impact estimate is not required by state law¹ for the proposed ordinance. This Business Impact Estimate may be revised following its initial posting.

- ☒ The proposed ordinance is required for compliance with Federal or State law or regulation;
- ☐ The proposed ordinance relates to the issuance or refinancing of debt;
- ☐ The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;
- ☐ The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;
- ☐ The proposed ordinance is an emergency ordinance;
- ☐ The ordinance relates to procurement; or
- ☐ The proposed ordinance is enacted to implement the following:
 - a. Development orders and development permits, as those terms are defined in s. 163.3164, and, development agreements, as authorized by the Florida Local Government Development Agreement Act under ss. 163.3220-163.3243;
 - b. Comprehensive Plan Amendments and land development regulation amendments initiated by an application by a private party other than the county;
 - c. Sections 190.005 and 190.046, *Florida Statutes*, regarding community development districts;
 - d. Section 553.73, *Florida Statutes*, relating to the *Florida Building Code*; or
 - e. Section 633.202, *Florida Statutes*, relating to the *Florida Fire Prevention Code*.

¹ See Section 166.041(4)(c), *Florida Statutes*.

In accordance with the provisions of controlling law, even notwithstanding the fact that an exemption noted above may apply, the Town of Esto hereby publishes the following information:

1. Summary of the proposed ordinance:

This ordinance amends and updates previous business tax ordinances (00-01 and 07-17) to bring them into alignment with current Florida Statutes and clarify enforcement provisions. It expands the application of the Town's annual \$50 Business Tax from only those businesses maintaining a physical establishment within Esto to any person or business conducting business within Town limits, regardless of physical location. It also outlines updated procedures for issuance, renewal, penalties for late payment, and exemptions for limited yard sales.

2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the Town of Esto, if any:

- a) An estimate of direct compliance costs that businesses may reasonably incur;
Businesses and individuals previously conducting business in Esto without maintaining a physical establishment in town may now be subject to the \$50 Business Tax. This represents a new cost of compliance for those entities.
- b) Any new charge or fee imposed by the proposed ordinance or for which businesses will be financially responsible; and
While the \$50 annual tax is not a new amount, its applicability has been expanded. The ordinance now explicitly includes remote vendors, service providers, and other non-resident entities conducting business in Esto. This may result in new fees for those who were previously not required to pay.
- c) An estimate of the Town of Esto regulatory costs, including estimated revenues from any new charges or fees to cover such costs.

The ordinance will result in modest administrative changes to track and issue tax receipts to newly included businesses. These duties will continue to be handled by the Town Clerk's office, with no significant additional expense anticipated.

3. Good faith estimate of the number of businesses likely to be impacted by the proposed ordinance:

An estimated 10–20 additional businesses (including mobile vendors, home-based operations, service providers, and out-of-town contractors) could become subject to the tax based on expanded applicability. This estimate may fluctuate depending on business activity.

4. Additional information the governing body deems useful (if any):

The expanded scope brings Esto's business tax policies into clearer alignment with Florida Statutes and common practices among municipalities. It ensures fairness by requiring all who benefit from conducting business in Esto to contribute equally to municipal services that support those activities.