

Esto Farmers Market

Vendor Rules and Guidelines

Eligibility & Application

- All vendors must complete an application and be approved before participation.
- Spaces are limited (15-20), and preference may be given to local farmers and vendors.
- Vendors must specify their product type; only approved products may be sold.
- Monthly vendor fees are non-refundable.
- Payment must be made before participation each month.

✓ Allowed Products	✗ Prohibited Products
<ul style="list-style-type: none">• Fresh produce, eggs, dairy, meat, honey, and farm products• Homemade baked goods & cottage food items• Food trucks• Handmade crafts, jewelry, soaps, candles, and other artisan products	<ul style="list-style-type: none">• Multi-level marketing (MLM) businesses• Resellers or wholesale goods• Yard sale, flea market, or mass-produced items

Setup, Breakdown, & Attendance

- Vendors must set up between 6:00 AM - 7:00 AM and be ready to sell by market opening.
- All vendors must vacate the premises by 2:00 PM after closing.
- Vendors are responsible for providing their own tents, tables, chairs, or any other display materials.

Health & Safety Requirements

- All food vendors must comply with Florida health regulations.
- Food trucks must provide proof of licensing and liability insurance.
- Tents and tables must be sturdy and properly secured for safety.

Vendor Responsibilities

- Vendors are responsible for keeping their area clean and disposing of trash.
- Prices must be clearly marked.
- Vendors are responsible for payment of any local, state or federal taxes, including sales tax.

Conduct & Compliance

- Vendors must act professionally and respectfully at all times.
- The market manager reserves the right to remove vendors who violate rules.